



# Newsletter

August, 2011

# JvH

TECHNICAL  
LLC

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INNOVATIVE  
STRATEGIC  
MARKETING  
CONSULTING

LARGE-FORMAT  
DIGITAL  
IMAGING  
SYSTEMS

## New version 9 of ColorByte ImagePrint RIP

With its release date planned for the end of August, ColorByte is excited about **ImagePrint v9**. (ColorByte also tells us the Epson 7890/9890 driver will be released about the same time.) Highlights of the major new version 9 include:

- OS10 Lion support**
- Exciting new interface**
- Automated setup/profile delivery system**
- Next generation B/W controls**

Important: Previous versions of ImagePrint will not work on the new Lion OS. ColorByte states that any new purchases or upgrades from April 15<sup>th</sup> 2011 on will be entitled to version 9 **free**. Check out all the details at: <http://imageprinttoday.wordpress.com>

## Digital Festival set for Weds, March 21, 2012

Our annual Fall event normally held in Nov, has been set for **Spring**. Learn about **large-format** digital printing, RIP/printing software, digital copy stands, profiles/color management, canvas stretching, print finishing, and marketing strategies. **Enhance customer service** and **increase your business** by strategically **positioning** your company and products.

See the latest large-format digital printers from **Epson** and **Canon** plus soak up the latest word from ColorByte, EFI, Onyx, Tensador, Seal, Microsoft, and Adobe. Check out the latest **new media** and **unique applications** from Epson, Moab, Premier, Océ, PhotoTex and other media sources.

Mark your calendar for **Weds, March 21**. The Festival is **educational and fun**. OK to RSVP any time - just call Kathy, Ryan, or John at 425.643.7323 or email us. Complete information on the Digital Festival will be posted October 15 on [www.jvhtech.com](http://www.jvhtech.com)

At the Festival, we will also be holding the 8th Annual **Digital Print Contest**. This enjoyable, all-comers-welcome event shows off many of our customers' impressive work. For inspiration, see seven years of winners at <http://jvhtech.com/winners6.php> Details will be posted October 15 on [www.jvhtech.com](http://www.jvhtech.com)

## Festival Workshops set for Tues, March 20

These educational workshops will enhance your **technical** knowledge of large-format digital printing and help you **grow** a large-format business. Rub elbows with technical gurus, experienced service bureaus/printmakers, high-end photographers, and industry experts. The workshop schedule will be published **October 15** on [www.jvhtech.com](http://www.jvhtech.com) plus summarized in our October newsletter.

## Jack up Your Business with an Open House

An Open House at your place has got to be one of the most effective promotions. It is almost **no cost**, customers come to **your place** of business, and you get **new customer** sales - what's not to like! If you want to get inspired on this, call John at JvH. We can give you a bunch of ideas on an Open House catering to the fine art, photo, signage or other markets important to **you**. In a down economy, we all need to **generate** new biz. The phone call is free.

## Impressive Epson WT7900 White Ink Printer

With the ability to print **white** ink on clear and metallic films, this is the perfect printer for the prototype **packaging** market. Call for samples and information.

## Free Samples available of new Media

We will send you free samples of cloth, fine art, photobase or signage media.

## August Printer Rebates - substantial savings

<b>Epson 13" R3000 - \$200.</b> mail-in rebate - Aug 1 thru Aug 31
<b>Epson 17" 3880 DesignerE - \$200.</b> mail-in rebate - Aug 1 thru Aug 31
<b>Epson 17" 4900 Std/Des - \$1,000.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 24" 7700 - \$750.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 44" 9700 - \$1,250.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 24" 7890 Std - \$500.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 44" 9890 Std - \$1,000.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 24"/44" 7890/9890 Des - \$750.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 24"/44" 7900/9900 - \$1,000.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 7900/9900 ProofingE - \$1,500.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 64" 11880 - \$2,000.</b> instant rebate - Aug 1 thru Aug 31
<b>Epson 64" GS6000 Solvent - \$3,500.</b> instant rebate - Aug 1 thru Aug 31
<b>Canon 24"/44" ipF6300/8300 - \$500.</b> mail-in rebate - Aug 1 thru Sept 30
<b>Canon 24" ipF6350 - \$550.</b> mail-in rebate - Aug 1 thru Sept 30

**EPSON**  
3880 4880 7890 9890  
4900 7900 9900  
11880  
GS6000  
PHOTO-QUALITY  
PIEZO-PRINTERS

**Canon**  
ipF6350/8300/9100  
PHOTO-QUALITY  
THERMAL-PRINTERS

**Designjet Z Series**  
PHOTO-QUALITY  
THERMAL-PRINTERS

**HASSELBLAD**  
X1 X5  
WORLD'S-BEST  
FILM-SCANNERS

**efi**  
MAC/PC-PRINTING  
RIP/SOFTWARE

**imageprint**  
MAC/PC-PRINTING  
RIP/SOFTWARE

**ONYX**  
P.C.-PRINTING  
RIP/SOFTWARE

**SEAL**  
LARGE-FORMAT  
LAMINATORS

**MOAB Premier**  
ILFORD  
**océ** **MagiClee**  
**PHOTO-TEX**  
I N K J E T  
M E D I A