

Newsletter

February 2008

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INNOVATIVE
STRATEGIC
MARKETING
CONSULTING

LARGE-FORMAT
DIGITAL
IMAGING
SYSTEMS

Epson 3800 Printer Photo Bundle from JVH

Buy a **SP3800** printer for \$1,295.
and **\$150** of Exhibition Fiber Photo Paper
to receive a **free** Epson P-3000 Photo Viewer

Wow! The award winning 17"-wide Epson 3800 printer comes standard with a full set of nine inks worth **\$500**. The P-3000 lists at **\$449**. Plus - you get the free Photo Viewer right away without horsing around with rebates. This is a sweet deal - please let us know if you want to step up to the bar. Valid through **February 29**.

Epson Inkjet Media Specials

These Epson deals are good through **March 31** and give you a great opportunity to save big \$\$ on media. Epson has set a limit of **30 free** rolls per customer. You can download the rebate coupon from www.jvhtech.com Note: Be sure to save your bar codes off the media boxes.

Buy **three** qualifying rolls of **Premium Luster 260** or **Premium Semigloss 250 Photo Paper** and receive a mail-in rebate for **one** roll

Buy **four** qualifying rolls of **Proofing Papers** and receive a mail-in rebate for **one** roll

Buy **two** qualifying rolls of **Piezo Pro Clear Film** and receive a mail-in rebate for **one** roll

JVH offers Hahnemühle Fine Art Papers

These world class Digital Fine Art papers are arguably among the **industry's best**. Everything from German Etching, Photo Rag, William Turner, Museum Etching, to Fine Art Pearl. Please let us know if you need these media and do tell us what Hahnemühle items **you** would like us stock **locally**.

Wasatch SoftRIP for Screen Printers

Epson **unequivocally recommends** this Wasatch RIP software for the screen print and color separations market. Color-Byte **ImagePrint** is terrific for high-end photography/fine art and the excellent general-use Onyx **PosterShop** is the world's most popular RIP . . . and Wasatch **SoftRIP** is **perfect** for screenprint/film positive applications. It can control **dot patterns** and **density**. We can send you info or arrange a quick Web **demo** so you can see what the software can do for you.

Cool New IntelliCoat Inkjet Media

1. Peel-and-stick Luster Photo Paper - This exciting new **adhesive-backed**, 8mil 200gsm media is really **convenient**. The image quality is top notch on Epson, Canon and HP dye or pigment ink printers.
2. Peel-and-stick Glossy Photo Paper - similar to the above but glossy.
3. Peel-and-stick Polyester Fabric - This new 8mil fabric features a low-tack, nonpermanent, **repositionable** adhesive backing. It is ideal for window decorations/backlights, wall murals/wallpaper, and signage. It can be displayed virtually anywhere, with easy removal. The coating yields **high density** with **superb color gamut**. Unlike our current PhotoTex fabric, it is not water-resistant.
4. Backlit Display Film - This new 6.7 mil front print backlit film produces images with maximum ink **density**, **vivid color** and high image **resolution**. The unique **waterfast** coating allows for use indoors and outdoors. (Tip: When you display any backlit film, include an extra **blank** piece of film behind the printed piece - this increases contrast and jacks up the color saturation.)

We can send you data sheets and samples of any of the above four items.

JVH Digital Photo Festival this coming Fall

It's not too early to start thinking about attending this annual event held in Bellevue, WA. Over the next months, we will be emailing more details about this **November** shindig. Learn about large-format digital printing, RIP software, Photoshop, color management, profiles, high-end scanning, print finishing, and marketing strategies. Learn how to enhance your **customer service** and **increase business** through new applications. Soak up the latest technology from **Hasselblad**, **ColorByte**, **Onyx**, **Epson**, **Océ**, **InteliCoat**, **Seal**, **Microsoft**, **Apple**, and **Adobe**. It is **educational**, **fun**, and **free**.

At the Festival, we will also be holding the **5th Annual Digital Print Contest**. This exciting event shows off our customers' intriguing photography/artwork. You can see previous year winners on www.jvhtech.com Meanwhile, please call if you have questions about the Festival or Contest.

New Solvent-Ink Large-format Printer

There is an ass-kickin' new solvent-ink printer coming to town. This very unique **state-of-the-art** rambo of a printer is like nothing else on the market . . . stay tuned.

EPSON
3300 4330 7330
9330 11330
K3-ARCHIVAL-INK
PHOTO-QUALITY
PIEZO-PRINTERS

Canon
WS100/6100/2000/9000
PHOTO-QUALITY
THERMAL-PRINTERS

hp
DesignJet Z Series
PHOTO-QUALITY
THERMAL-PRINTERS

imacon
X1 X5
WORLD'S - BEST
FILM-SCANNERS

VIDAR
LARGE-FORMAT
SCANNERS

ColorByte
MAC/PC-PRINTING
RIP/SOFTWARE

ONYX
PC-PRINTING
RIP/SOFTWARE

SEAL
LARGE-FORMAT
LAMINATORS

moab **Ilford**
ILFORD
océ **magiclee**
PHOTO-TEX
INKJET
MEDIA